

Website FAQs

Why WordPress for a business website?

WordPress is ideal for service-based businesses due to its flexibility, allowing easy customization of the website to showcase services and engage with potential clients. Additionally, its extensive plugin ecosystem offers various tools and features to enhance functionality, such as appointment scheduling, contact forms, and client testimonials.

Why Shopify for a e-commerce website?

Shopify is an all-in-one platform with user-friendly tools for building and managing online stores. Its robust features, secure payment options, and seamless integration with third-party apps make it ideal for creating a professional and successful online store.

Do I need to have my content and images ready before the project starts?

Please ensure all website content (copywriting, products & images) is ready by our agreed start date. Please provide any existing brand resources (logo files, font files, colors) and/or brand guidelines before project kick-off to ensure on-brand and consistent website design.

Will you purchase my domain name & email address for me?

You will need to purchase your own domain name and provide me with the permissions to access the account. I recommend GoDaddy as one of the most affordable and reliable providers. Once you are done, I will take care of setting up your Elementor account, website hosting, and all necessary integrations.

Do you provide SEO for my site?

All of my website packages include basic SEO setup, but writing for SEO is not included. For that, consult a professional copywriter. If you need additional or ongoing SEO services, it is best to reach out to an SEO expert who can provide specialized assistance.

Do you offer website maintenance?

In addition to your website package, you will receive a helpful Guide PDF. I also provide website maintenance services on an hourly basis or through a monthly retainer, where I assist with various website-related tasks as needed.